

2023 Senior Ads

Want to have a place in the yearbook to call your own? Now is the time to purchase your senior ad. You can purchase ads either online at yearbookforever.com or ads will be sold during 1st and 2nd lunch through September 23. Ad spaces are limited and they will be sold on a first-come, first-serve basis. No money will be collected without items. The prices of the ads are as follows:

| Ad Size | By September 23 (deadline) |
|---|----------------------------|
| Full Page Color 9.25" x 12.25" (actual print 9" x 12") | \$350 |
| Half Page Color 9.25" x 6.25" (actual print 9" x 6") | \$200 |
| Quarter Page Color 4.75" x 6.25" (actual print 4.5" x 6") | \$125 |
| Eighth Page Color 4.75" x 3.25" (actual print 4.5" x 3") | \$75 |

OPTIONS

You have three options when it comes to personal ads.

1) **SOMEONE DESIGNING FOR YOU** – Minimum of 225 resolution, saved as .jpg, .psd, .eps, or .pdf format. Design your own and submit finished copy via flash drive or CD with payment. No money will be collected nor will a spot be saved without both money and design turned in at the same time. You can pay for and submit your finished design at yearbookforever.com or bring it to the high school.

2) **YEARBOOKFOREVER.COM** - WANT TO HAVE TOTAL CONTROL BUT DON'T HAVE SOFTWARE? – You can design and pay for your ad by using the tools found online at yearbookforever.com. You will be able to adjust and modify as you please.

3) **STUDENT DESIGN** - Choose a layout. An incomplete form will result in rejection until filled out correctly. Pictures must have your name and corresponding number on the back. We recommend you backup any pictures given to the journalism staff.

AFTER COMPLETION – APPROVAL (We will return pictures at this time): You must sign off on your ad, if you choose option 3, you must come in and verify that we used the correct: layout, pictures, text, and colors that you requested. Due to time constraints we limit corrections to these issues only. All other requests will be returned and refunded.

GUIDELINES

- Do not cut pictures before submitting.
- No Polaroid's or scanned copies of pictures. Do not print pictures that you have on your computer. Just email them.
- Write last name, first name and corresponding page position on the back of each picture.
- Pictures should be free of alcohol, tobacco, scantily clothed individuals, weapons (unless school activity prop) and inappropriate behavior.
- We reserve the right to refuse blurry or grainy photos. Cameras on phones do not always yield high quality photos.
- All copy, for ads, must be typed.
- Limit word count - too many words will result in smaller font and space.
- No inappropriate messages.
- Make sure to put your name on ad so people know who you are.

PAYMENT OPTIONS

- Cash
- Check – made payable to OHS with 'yearbook ad' in memo line
- Debit/Credit – Online at yearbookforever.com

Contact Carey Pung, 863.462.5025 ext. 7007 or email: pungc@okee.k12.fl.us.

2023 SENIOR AD ORDER FORM
~ DEADLINE SEPTEMBER 23 ~

2023 SENIOR AD ORDER FORM

~ DEADLINE SEPTEMBER 23 ~

IS THIS A SURPRISE? YES NO

Student Last Name: _____

Student First Name: _____

Parent Name: _____

Phone: _____

Email: _____

☐ Ad Option 1 –

DESIGNED ALREADY

Ad Size

☐ FULL ☐ HALF ☐ QUARTER ☐ EIGHTH

File Submitted

☐ FLASH DRIVE ☐ CD ☐ EMAIL

☐ Ad Option 2 –

YEARBOOKFOREVER.COM DESIGN

We will get all the information from yearbookforever.com. However, you can call or send us a confirmation.

Full Page

Diagram of a full-page advertisement layout. It features a large central area labeled '1 (dominant photo)'. To the left, there is a vertical column of elements: a header 'Your name here' with a circular logo, a small grid of four boxes numbered 2, 3, 4, and 5, a paragraph of placeholder text, and a grid of five boxes numbered 6, 7, 8, and 9.

Half Page

Diagram of a half-page advertisement layout. It features a large central area labeled '1'. To the right, there is a vertical column of elements: a header 'Your name here' with a circular logo, a small grid of four boxes, and a paragraph of placeholder text.

☐ Ad Option 3 – (See Samples On Right)

STUDENT DESIGN

Ad Size

☐ FULL ☐ HALF ☐ QUARTER ☐ EIGHTH

☐ Pictures marked ☐ Text Typed

Pick Two Colors _____

Background _____

Hobby/Interest _____

Quarter Page

Diagram of a quarter-page advertisement layout. It features a large central area. To the left, there is a vertical column of elements: a header 'Your name here' with a circular logo, a small grid of four boxes, and a paragraph of placeholder text.

Eighth Page

Diagram of an eighth-page advertisement layout. It features a large central area. To the left, there is a vertical column of elements: a header 'JON DOE', a small grid of four boxes, and a paragraph of placeholder text.

Payment:

☐ CASH
☐ CHECK # _____
☐ ONLINE – yearbookforever.com