

Purple and Gold Ad Contract

Okeechobee High School Journalism Department
 2800 North Hwy 441 Okeechobee, FL 34972
 Phone: 462-5025--Fax: 462-5037
 Advisor: Carey Pung, pungc@okee.k12.fl.us

Business Name _____ Contact _____

Address/Location _____

Phone Number _____ Contact Mobile Number _____

Fax Number _____ Email _____

| <u>Prices:</u> | <u>Individual:</u> | <u>Full Year/20%</u> | <u>16 Issue/10%</u> | <u>8 Issues/5%</u> |
|--|---------------------------|-----------------------------|----------------------------|---------------------------|
| Full Page: (7.5" wide x 10" high) | \$70 | \$1,792 | \$1,008 | \$532 |
| Half Page: (7.5" wide x 5" high) | \$40 | \$1,024 | \$576 | \$304 |
| Three Column Full: (3.66" wide x 10" high) | \$40 | \$1,024 | \$576 | \$304 |
| Pamphlet Insert: (5.5" x 8.5" high, provided single-sided) | \$30 | \$768 | \$432 | \$228 |
| Front Page Banner: (7.5" wide x 1" high) | \$25 | \$640 | \$360 | \$190 |
| Three Column Half: (3.66" wide x 5" high) | \$20 | \$512 | \$288 | \$152 |
| Business Card 68.5% (2.4" wide x 1.37" high) | \$5 | \$128 | \$72 | \$38 |

Minimum 32 weeks, Bi-Fold Tabloid Size Paper, **Max** Page Area 7.5" x 10"

Date(s) of Advertisement: _____

Ad Size: _____ Issue(s) # (if known) _____

Brief Sketch/Special Instructions

Paid: Yes / No

Check # _____

Cash: _____

Signature of Student Date

Signature of Buyer Date

Signature of Advisor Date

Signature of Administrator Date

Thank you for your support! We would not have a school paper without help from businesses like yours!